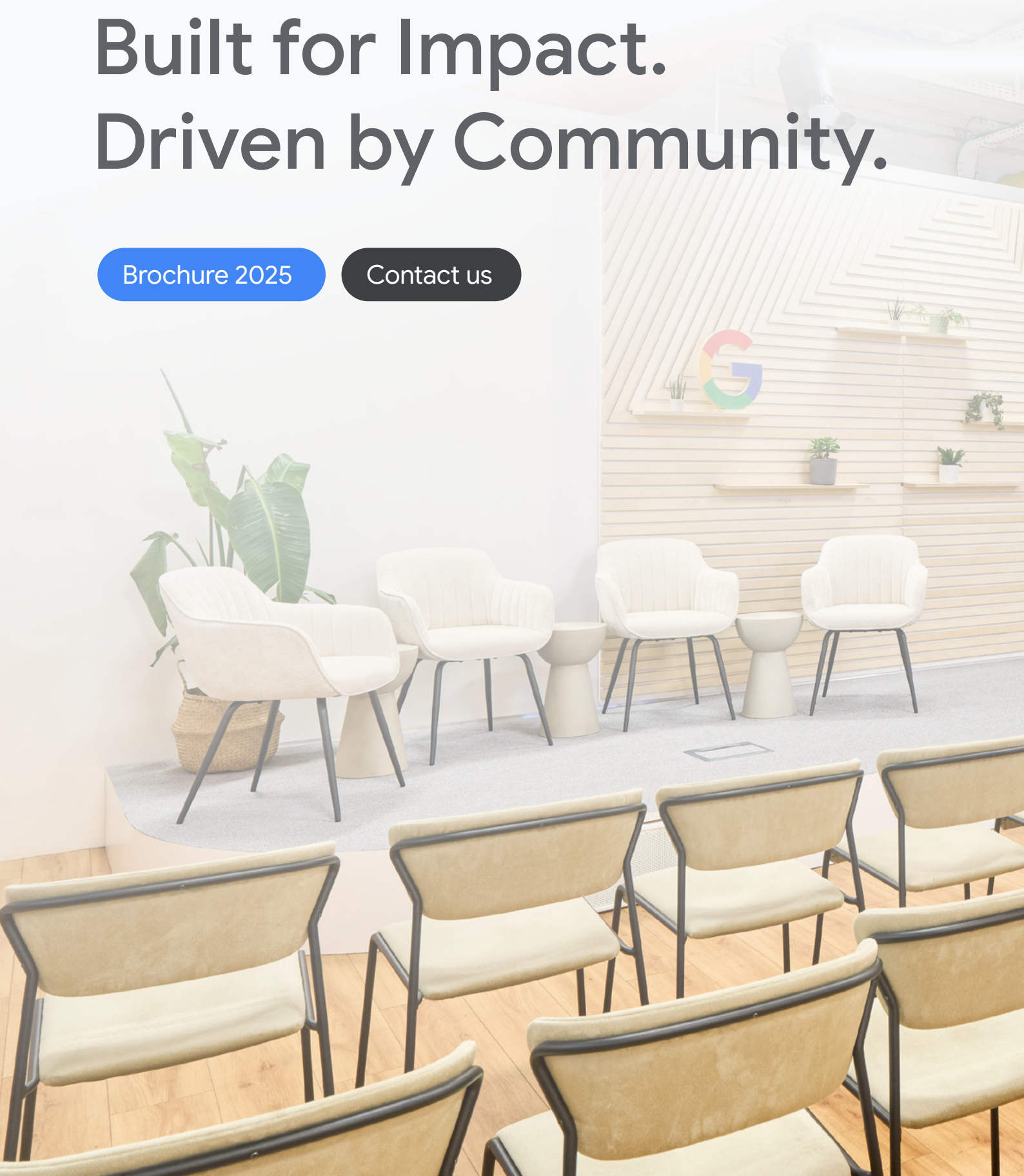


Google Digital Atelier

Built for Impact. Driven by Community.

Brochure 2025

Contact us



Welcome to the Google Digital Atelier. A space to Connect, Create and Inspire.

A space designed for innovation & collaboration.

- Unleash Innovation at the Heart of Brussels. Nestled within Brussels Central Station, the Google Digital Atelier at BeCentral is more than just an event space. It is a hub of inspiration, innovation, and impact.
- Once dedicated solely to digital training, this iconic venue now opens its doors as a premium event space for organizations looking to host unforgettable experiences

Why choose the Google Digital Atelier ?

A Legacy of Innovation

– Powered by Google's pioneering spirit and embedded in BeCentral's thriving digital ecosystem, your event will resonate with a community of forward-thinkers.

A Space That Inspires

– The largest and most dynamic room in BeCentral, fully equipped for conferences, workshops, and networking events that leave a lasting impact.

An Unmatched Location

– Directly inside Brussels Central Station, ensuring effortless accessibility for national and international guests.

A Unique Partnership

– With Google as a key supporter, your event benefits from a space designed for creativity, digital excellence, and collaboration."

Whether you're launching a product, hosting a corporate summit, or fostering meaningful discussions, the Google Digital Atelier is where ideas take flight.



Floor Plan

[Plan 1](#)[Plan 2](#)

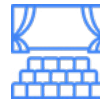
Our venue offers a variety of setup options to accommodate different event formats and sizes



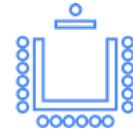
300m²



100 pax



80 pax



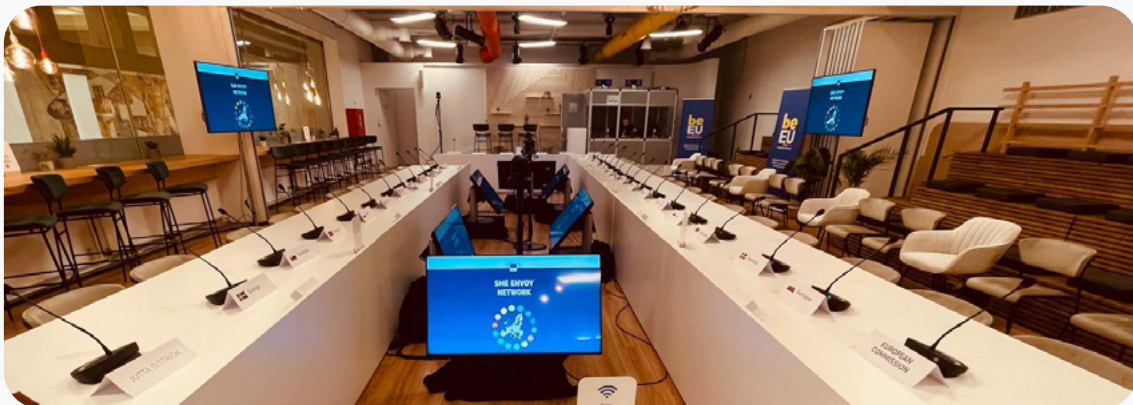
50 pax



Theater style



Cocktail/Walking Dinner



U-shape/Boardroom/Classroom/Round Table

Event Facilities : everything you need for a successful event

The Google Digital Atelier is equipped to ensure a seamless and successful event.



Audiovisual equipment

- Sound system
- 2 Handheld mics
- 2 Headset mics
- 110" Main screen (possibility to hide via sliding doors)
- Clicker
- 2 Comfort monitors (incl timer)
- 2 Fixed remote camera's
- Stage light & small kit atmosphere lights
- High-Speed Wi-Fi (Fast and stable connection)



Furniture

- 50 Chairs
- 20 Tabourets
- 3 movable tribunes (12 seats per tribune)
- 3 Round tables (fixed placement, coming from ceiling)
- 10 stage chairs for panels (5x beige, 5x green)

Our Trusted Partners

We work with top-tier catering and technical partners to provide exceptional service.

TECHNICAL PARTNER



Auvicom

Auvicom is a leading technical provider, specializing in both event production and permanent technical installations.

As the team behind the installation of all technical equipment in the Google Lounge, they have an in-depth understanding of every connection, system, and setup within the venue.

For this reason, Auvicom is our exclusive technical partner for all event-related technical requirements, ensuring seamless execution and top-tier support.

CATERING PARTNER



Great Traiteur

We are pleased to partner with Great Traiteur as our fixed catering provider. Great Traiteur brings a wealth of culinary expertise and creativity to every event.

They are dedicated to providing exceptional dining experiences, using high-quality ingredients and offering a diverse range of menu options to suit all tastes and preferences.

Special care is given to the sourcing of your products. Great Traiteur ensures that your guests will enjoy a memorable culinary journey.

Location & Accessibility:

An iconic venue, in the heart of Brussels

The Google Digital Atelier is equipped to ensure a seamless and successful event.

The Google Digital Atelier is located on the 1st floor of BeCentral, situated in the Brussel Central Station.



A prime location in the Heart of Brussels

📍 Cantersteen 12, 1000 Brussels

🚊 Train, metro, tram & bus (+ lines of STIB)

P Interparking Albertina - Pl. de la Justice, 1000 Bruxelles

Designed for inclusivity - Fully accessible for guests with reduced mobility.

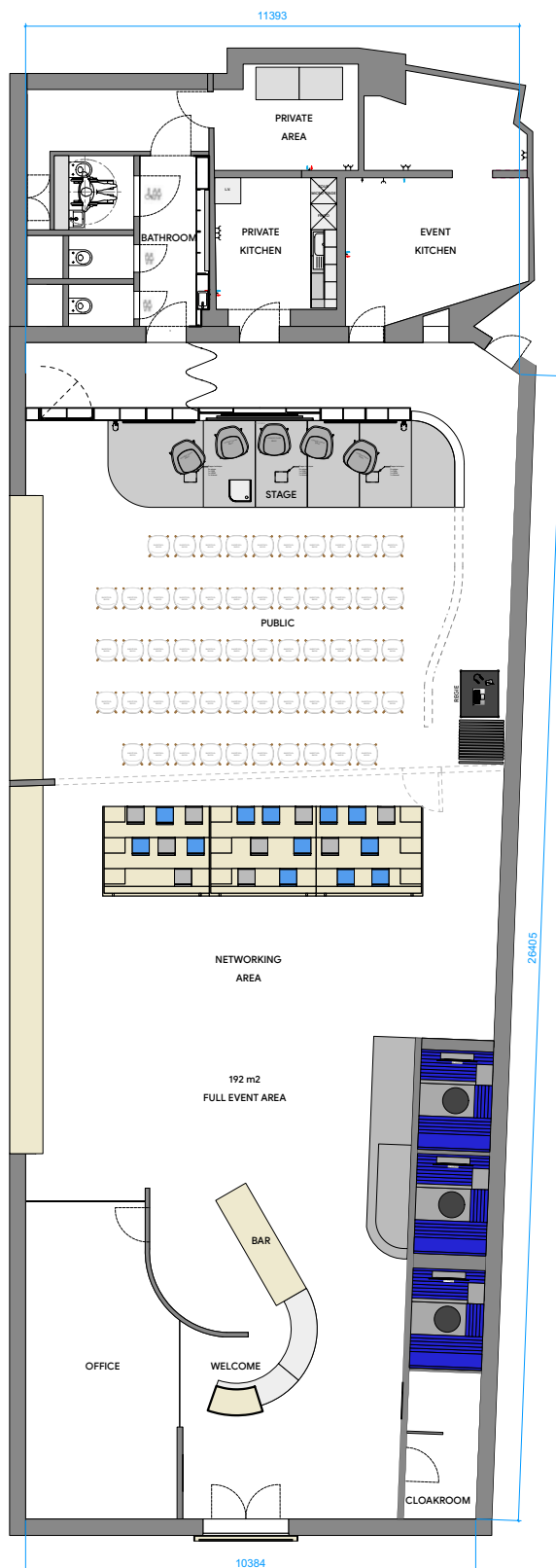
Google Digital Atelier

atelier@d-sidegroup.com

Book your event today!

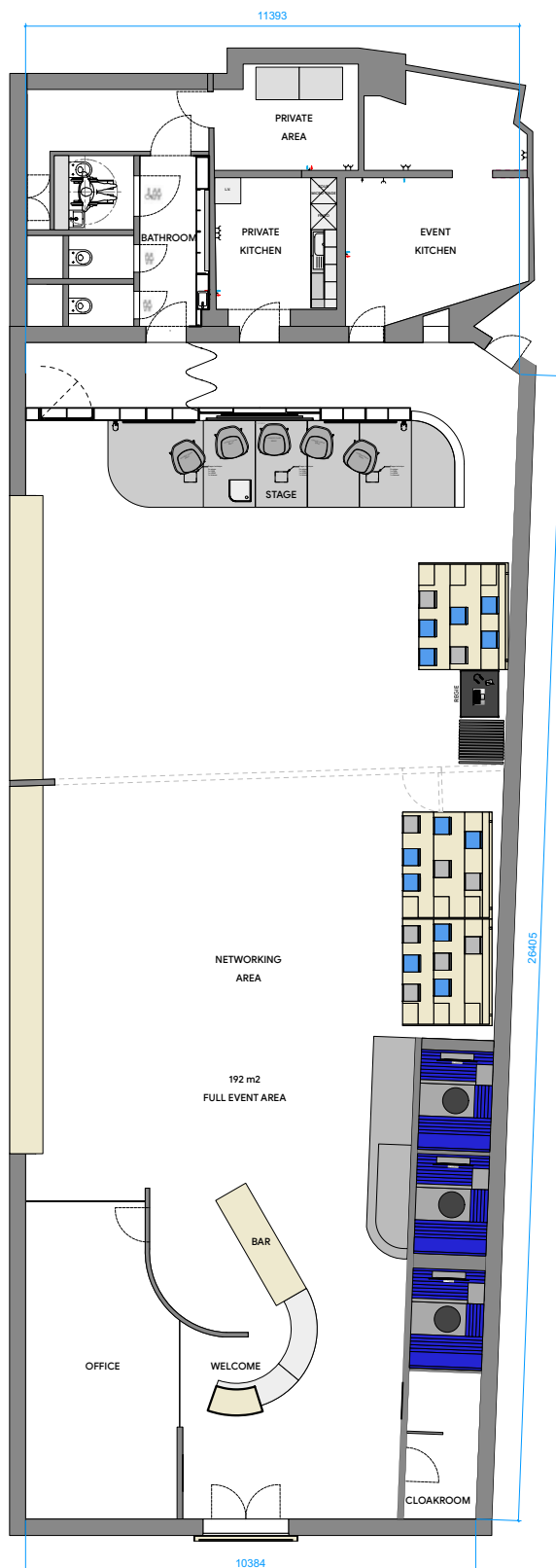


Plan 1



80 pax max
Theater style + networking area

Plan 2



100 pax max
Open room